



# Saint John Board of Trade

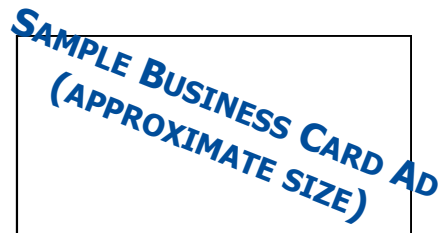
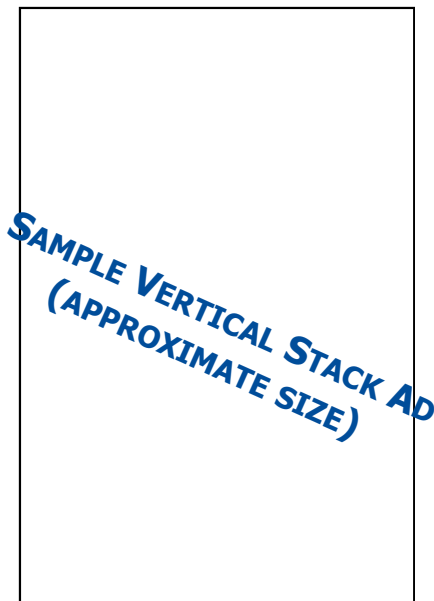
Making It Happen For Business

## 2012 Website Advertising Ratecard

Reach your target market with an advertisement on the Saint John Board of Trade's website. With approximately 2,000 unique visitors each month, and approximately 8,000 monthly hits the Saint John Board of Trade's website is an ideal location to promote your business to both members and non-members alike.

Advertising is now available on our website. Ads will be featured prominently on the right hand side of the home page, linked to your website or a PDF of your choice. Ads are available in two sizes, either a vertical stack or a business card. Space is limited so act quickly! Only 2 vertical stack ads (or 6 business card ads) are available for placement. If interest exceeds demand, we will provide additional space on other high traffic pages. A 10% discount is available if you book for a minimum of 3 months at a time.

AD TYPE	APPROXIMATE SIZE (PIXELS)	REQUIREMENTS	PRICE
<b>Vertical Stack</b>	200 pixels wide x 300 pixels high	JPEG or GIF file Max. 25 KB	\$150/month
<b>Business Card</b>	200 pixels wide x 100 pixels high	JPEG or GIF file Max. 25 KB	\$75/month



### For Advertising Information, contact:

Carole Cunningham, Events & Office Coordinator

**Tel:** (506) 634-4153      **Fax:** (506) 632-2008      **Email:** [ccunningham@sjboardoftrade.com](mailto:ccunningham@sjboardoftrade.com)

**Address:** 40 King Street, PO Box 6037, Saint John, New Brunswick, Canada, E2L 4R5

[www.sjboardoftrade.com](http://www.sjboardoftrade.com)



# Website Advertising • Advertiser Agreement

To reserve your ad space, fill in the advertising agreement below and return it to Carole Cunningham, Events & Office Coordinator.

Name of Advertiser (Company) \_\_\_\_\_

Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

PO# (if available) \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

## Ad Details

Ad Type:       Vertical Stack                                       Business Card

Please select which month(s) you would like to have your ad posted on the Saint John Board of Trade's website (Note: only a limited number of space is available and monthly positioning will be distributed on a first come first serve basis).

January       February       March       April       May       June

July       August       September       October       November       December

Please indicate whether the same ad will be used for all months selected or if a new ad will be submitted each month (Note: all ads must be placed for a month at a time and can not be altered, with the exception of typographical errors, during that time).

Same Ad                                       New Material will be supplied

Price \$ \_\_\_\_\_ Discount (if applicable) \$ \_\_\_\_\_ HST \$ \_\_\_\_\_ Total \$ \_\_\_\_\_

## Cancellation Policy

This agreement may be cancelled, in writing only, up to 5 business days prior to the first month your ad is featured.

Completed ads must be received by the Board of Trade no later than 5 days prior to the month the ad is featured.

The undersigned hereby represents and warrants to the Saint John Board of Trade for the purpose that they may rely thereon, that the undersigned has authority to enter into this agreement on behalf of the person, organization or company referred to above, and further acknowledges receipt of the contract.

Signature of Advertiser \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

