



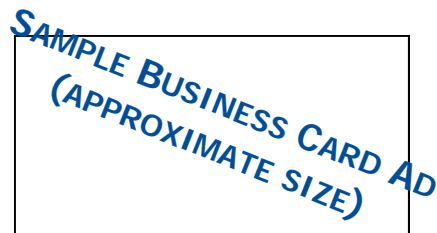
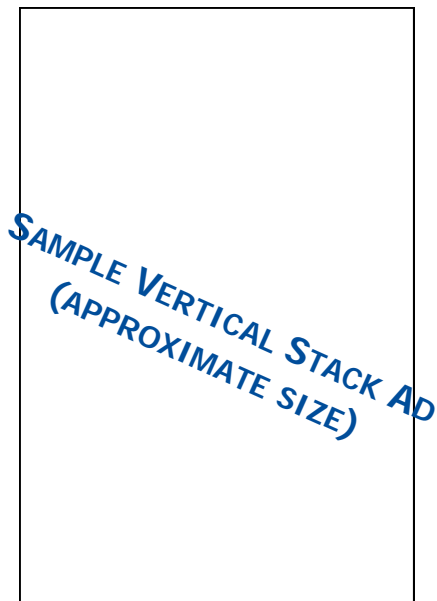
**Saint John
Board of Trade**
Making It Happen For Business

2010 Website Advertising Ratecard

Reach your target market with an advertisement on the Saint John Board of Trade's website. With approximately 2,000 unique visitors each month, and approximately 8,000 monthly hits the Saint John Board of Trade's website is an ideal location to promote your business to both members and non-members alike.

Beginning in February, advertising will be available on our website. Ads will be featured prominently on the right hand side of the home page, linked to your website or a PDF of your choice. Ads are available in two sizes, either a vertical stack or a business card. Space is limited so act quickly! Only 2 vertical stack ads (or 6 business card ads) are available for placement. If interest exceeds demand, we will provide additional space on other high traffic pages. A 10% discount is available if you book for a minimum of 3 months at a time.

AD TYPE	APPROXIMATE SIZE (PIXELS)	REQUIREMENTS	PRICE
Vertical Stack	200 pixels wide x 300 pixels high	JPEG or GIF file Max. 25 KB	\$150/month
Business Card	200 pixels wide x 100 pixels high	JPEG or GIF file Max. 25 KB	\$75/month



For Advertising Information, contact:

Jennifer Tupper, Marketing & Sales Officer

Tel: (506) 634-4159

Fax: (506) 632-2008

Email: jtupper@sjboardoftrade.com

Address: 40 King Street, PO Box 6037, Saint John, New Brunswick, Canada, E2L 4R5

www.sjboardoftrade.com



Website Advertising • Advertiser Agreement

To reserve your ad space, fill in the advertising agreement below and return it to Jennifer Tupper, Marketing & Sales Officer.

Name of Advertiser (Company) _____

Contact Name _____

Billing Address _____

PO# (if available) _____

Telephone _____ Email _____

Ad Details

Ad Type: Vertical Stack Business Card

Please select which month(s) you would like to have your ad posted on the Saint John Board of Trade's website (Note: only a limited number of space is available and monthly positioning will be distributed on a first come first serve basis).

- February March April May June July
- August September October November December

Please indicate whether the same ad will be used for all months selected or if a new ad will be submitted each month (Note: all ads must be placed for a month at a time and can not be altered, with the exception of typographical errors, during that time).

- Same Ad New Material will be supplied

Price \$ _____ Discount (if applicable) \$ _____ HST \$ _____ Total \$ _____

Cancellation Policy

This agreement may be cancelled, in writing only, up to 5 business days prior to the first month your ad is featured.

Completed ads must be received by the Board of Trade no later than 5 days prior to the month the ad is featured.

The undersigned hereby represents and warrants to the Saint John Board of Trade for the purpose that they may rely thereon, that the undersigned has authority to enter into this agreement on behalf of the person, organization or company referred to above, and further acknowledges receipt of the contract.

Signature of Advertiser _____

Title _____ Date _____