



January 12, 2012

Mr. Robert Deluce
CEO
Porter Airlines Inc
Toronto City Airport
Toronto, ON M5V 1A1

Dear Mr. Deluce,

On behalf of the Members and Board of Directors of the Saint John Board of Trade we are writing to re-state our support for the expansion of Porter Airlines Inc to Saint John. Improved air service has been and will continue to be an important issue for the Board of Trade and our business community.

Porter would be an excellent addition to our local air service options. The capacity of and services provided by your flights would be a good fit with the demands of Saint John's business community. Porter's unique offering of convenience, speed and seamless service to the short haul air travel segment is a message that the Board of Trade can help deliver through our communication to the Greater Saint John business community.

The Saint John Board of Trade is offering to utilize our communication vehicles and network to help promote Porter Airlines to our membership. Currently, we are partnering with the Saint John Airport, Discover Saint John, and Enterprise Saint John to encourage our members to sign up for a VIPorter Membership.

The Saint John Board of Trade is a nationally accredited business organization dedicated to fostering an economic climate that enhances growth, prosperity, and an improved quality of life in the community. With more than 1,000 members, representing 600 small, medium, and large businesses and organizations and therefore, the interests of more than 30,000 citizens, the Board is a dynamic advocate and the principal voice for the business community of Greater Saint John. It offers a variety of programs, activities, services, and networking opportunities designed to enhance the business prospects of members and the overall business climate of the area.

There are many opportunities for us to work together and we would be happy to discuss these and other options with you at your convenience.

Yours truly,


John Warrington
Chairman


Imelda Gilman
President



connected!
member of the canadian chamber of commerce network

CC: Mr. Andrew Pierce, Director of Commercial Planning, Porter Airlines Inc
Mr. Bernard LeBlanc, President & CEO, Saint John Airport Inc