



**Saint John
Board of Trade**
Making It Happen For Business

Networking Directory 11-12

The annual Board of Trade Networking Directory is a comprehensive guide to who's who in the Greater Saint John area.

Distributed to over 1,500 of Saint John's key decision makers, the directory includes comprehensive listings of member companies and buyers' guide.

In addition to a free listing, members can maximize their exposure by adding a logo or a display ad.

**Book now! Ad Deadline:
June 30, 2011**

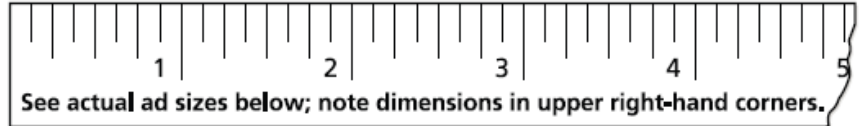
Specifications for Camera-ready Digital Artwork

Camera-ready art work is preferred for display ads. Production services are available at an additional charge. To ensure the quality of our directory, we require electronic formats for all advertising along with a hardcopy for proofing. Please provide files on disk or via e-mail (carolyn.mormar@nb.aibn.com) in any of the following formats:

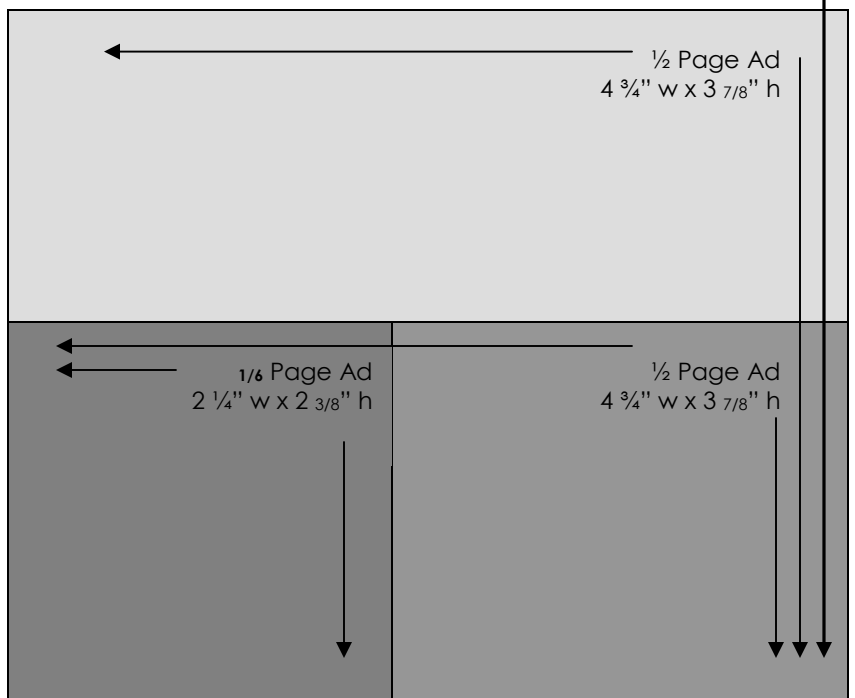
- √ High Resolution PDF
- √ Quark Xpress 6.0 or lower (Mac)
- √ FreeHand MX or lower (Mac)
- √ Macintosh EPS
- √ TIFF (200 dpi minimum) Mac or PC

- X Microsoft Word or word-processing programs are not suitable.

Please be sure to include all linked files and fonts with material. If you have any questions regarding these specifications, please contact Morrison Marketing at 648-1090.



Advertising Price Guide		Full Page Ad 4 3/4" w x 7 3/4" h (no bleed)
Ad Size	Black Only	
Logo/Trademark with your Free membership listing.....		\$185.00
1/6 page		\$205.00
1/3 page		\$415.00
1/2 page		\$525.00
Full Page		\$865.00
Inside Covers		\$1,400.00
Outside Cover		\$2,100.00
Colour		
Black plus one colour.....		\$150.00
Full colour		\$250.00
Please note that prices above do not include HST.		





Networking Directory ▪ Advertising Agreement

To reserve your ad space, fill in the advertising agreement below and return it no later than June 30, 2011 to Kelly Cotter by fax at 632-2008 / email: kcotter@sjboardoftrade.com or mail (see address below)

Name of Advertiser (Company) _____

Contact Name _____

Billing Address _____

PO # (if available) _____

Telephone _____ Fax _____

Email _____ Ad Size _____

Full Colour ___ Black + 1 ___ Black only ___ Price \$ _____ HST: \$ _____ Total: \$ _____

This agreement may be cancelled, in writing only, up to 5 days before the closing date of publication. The closing date of this publication is June 30, 2011. Advertisers are invoiced 50% on receipt of order. Balance due on publication.

There will be additional charges for preparation of ads which are not received camera-ready.

The undersigned hereby represents and warrants to the Saint John Board of Trade for the purpose that they may rely thereon, that the undersigned has authority to enter into this agreement on behalf of the person, organization, or company referred to above, and further acknowledge receipt of the contract.

Signature of Advertiser _____

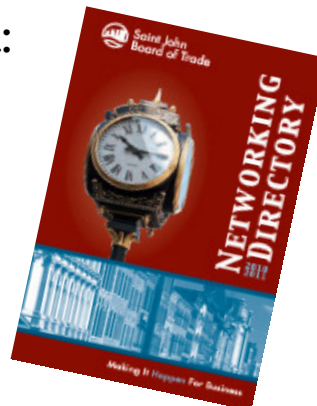
Title _____ Date _____

Please Indicate Copy Features and Special Instructions

- Camera – ready artwork to follow
- Other Instructions _____

To book your advertising space contact:

Kelly Cotter
 Saint John Board of Trade
 40 King Street, PO Box 6037
 Saint John, New Brunswick, Canada, E2L 4R5
 Tel: (506) 634-4159 ▪ Fax: (506) 632-2008
 Cell: (506) 654-7950
 Email: kcotter@sjboardoftrade.com
 Website: www.sjboardoftrade.com



connected!
 member of the canadian chamber of commerce network