



# Good News in Saint John



Brought to you by the Saint John Board of Trade Retail Forum

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## Real Estate Board donates over 2 tons of food to local food banks

A summer food drive by the Saint John Real Estate Board has raised well over two tons of food for food banks in southwest New Brunswick.

The Real Estate Board issued a challenge to its membership, after hearing about shortages at local food banks, to come up with 1,000 pounds of food before the end of July.

A friendly competition among the 280 REALTOR® members of the Board generated one ton of food, and then, in the last week of July, the REALTORS® hosted barbeques at three Superstore locations, accepting food and cash donations from the public in exchange for barbequed hamburgers and hotdogs.

"The generosity of the public was overwhelming," said Barry MacDonald, Chair of the REALTORS® Care Committee, which coordinated the food drive. "People gave by the bag-full, and even by the cart-full."

About 55 REALTORS® participated in the barbeque events, cooking up food, collecting donations, and circulating among the shoppers in the store to remind them about the food drive.

Expectations were high, according to the Board, but the end tally, coming in at 4,381 pounds, surpassed 2 tons.

"That blew the goal we set for ourselves right out of the water," said Real Estate Board President Jason Stephen. "I am very proud of the generosity of the members of our Board and the members of our community."

Of particular note, Stephen points out, is the donation of Saint John REALTOR® George Carroll, who brought in 725 pounds of food.

"I like a challenge," laughed Carroll in July, as he brought in yet another load of bags of flour, juice, and canned goods. "And I hate to lose!"

The Real Estate Board also raised over \$1,000 in cash donations at the barbeque, which MacDonald says will be converted into gift cards for more groceries to donate.

The Saint John Real Estate Board is an association of REALTORS® that provides services to and sets standards for members. The Saint John Real Estate Board covers the southern part of New Brunswick to the U.S. border in St. Stephen, and includes the counties of St. John, Kings, Charlotte and portions of Queens County.

## Brunswick Square Update

Fortis Properties is undergoing a major facelift. Anyone who has visited the uptown core in the last couple months has seen the construction underway on King Street, due to a multi-million dollar renovation to Brunswick Square and Delta Brunswick. Fortis Properties is excited to modernize its look to connect with the unique feel of Uptown Saint John. The new exterior consists of brick façade, improved lighting and pedestrian access. Interior renovations are also underway, beginning with a complete overhaul of Level 1 and Level 3 washrooms. On Level 3, there will be an exciting addition of a fully accessible washroom. Fortis Properties is excited to be investing in a vibrant Uptown!

## Fashion Forward...an uptown affair

Thursday, October 6  
6pm-9pm

This is the first of an annual night uptown for the ladies and fashion-minded. The merchants will be putting their best high heels forward and 'upping their do's,' and the participants will enjoy an evening reminiscent of NYC's Fashion Night Out.

- An uptown 'fashion hop,' featuring the best of uptown fashion, glam, and indulgences.
- Uptown merchants will be offering something extra this evening; sips and nibbles, makeup and hair demos, product line launches, etc.
- A grand toast to the evening and information on venues and timeline for the evening will take place in Centre Court of Brunswick Square at 6pm.
- Official after-party of special cocktails will take place at The Canterbury Lounge, beginning at 9pm.

Get Caught 'Hot' ...Be sure to dress up and strut your stuff. Our uptown paparazzi will be out and snapping happy!

## Hallmark – Brunswick Square

Margaret has returned to her Hallmark store, level two Brunswick Square after a five year break. Fred and Sharon have also returned, and along with Dianne are here to provide great customer service.

Come visit us and see what's new. Yes, the 2011 Christmas ornaments have arrived and also some great fun things for Halloween, such as the talking Witch's hat. In addition to an extensive line of cards and gifts for all occasions we carry wrapping paper, books and Hallmark Hall of Fame movies.

We can be reached at 642-2221 or by email at [mclarkouellette@bellaliant.com](mailto:mclarkouellette@bellaliant.com).

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## Ben's Clothing and Shoes Ltd.

Ben's Clothing strives to make their reputation of quality and customer satisfaction known to the greater Saint John area. For years, we have been providing the city with products and goods, again and again, that stands up to Mother Nature and out last generic brand names.

Ever had a problem searching for that hard to find product that you know is out there, but just can't find it? Then you finally find it online but the shipping cost is enormous and you don't know what size you would even be? Well, another thing Ben's is known for..... is having those hard to find products in stock all year round! Going to the Artic in July? Not a problem, come on in and get your long underwear—need gloves too? A fashionable and warm winter jacket, does such a thing even exist? Oh YES! Looking for clothes in Big and Tall sizes? If the company makes it, we will have it in stock!

Along with hard to find products we also carry a wide variety of men's work and casual wear and with ladies wear as well.

At Ben's we believe in supporting local businesses, recycling and good old fashion customer service! We want your shopping experience to be enjoyable and want you to come back time and time again. Come on in, experience the atmosphere of the store and get what you want the first time!

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## McAllister Place partners with Think Recycle

McAllister Place is pleased to announce a new environmental program that is great for our community.

The property has partnered with Think Recycle, which processes, recycles and collects proceeds from the used cell phones and print cartridges, diverting the electronic waste from our local landfill. All proceeds received from

Think Recycle and McAllister Place goes directly to the Diabetes Association in Saint John. Plus, for every 24 cell phones or cartridges collected, Think Recycle sponsors the planting of one tree.

Offering this new GREEN AT WORK™ initiative enables McAllister Place to collect used cell phones and print cartridges at Guest Services helping raise funds for the Diabetes Association while reducing electronic waste.

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## New Brunswick Museum Shop

Beautiful and unique NB and Maritime products, including pottery, jewelry, glass and woodwork, as well as educational toys and local interest books are available at the Museum Shop.

Continuous new artwork being featured at Museum Shop. Art Cards - Artist, Storme Arden descends from a New Brunswick shipbuilding & sailing family. She studied photography at Concordia University and painting at NSCAD University in Nova Scotia. Intrigued with the legend of the wishing rocks as well as the colorful geology of the cobble beaches of St. Martins, where she now lives, Storme has created a stunning series of art cards suitable for framing.

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## Saint John Airport

### Sunwing Announces Winter Schedule

Good news for all those interested in escaping the snow this winter. Sunwing has continued its vacation program DIRECT from Saint John. No need to drive on icy roads! Program begins March 9 with flights to Cancun and Varadero. This year includes 7, 10 and 14 day vacations. More details at [saintjohnairport.com](http://saintjohnairport.com) – or by contacting your local travel agent.

### Expanded Service to Toronto

Air Canada has continued its new mid-afternoon flights to/from Toronto. In addition to morning, noon and evening flights, Air Canada also offers a 3:50 departure to Toronto (and 3:25 arrival). Four daily flights to/from Toronto offer great flexibility for leisure and business travelers at YSJ.

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## Good news stories...

We want your good news stories. In each issue of Currents, the Board of Trade newsletter, we want to talk about the good things that are happening in our local Retail and Hospitality Industry. The stories included in this insert have been submitted by various Board of Trade members who want to share their good news!

Do you have a good news story on retail or business in Saint John? Is there something you would like to talk about? Send your Good News Story to Erinor Jacob at [ejacob@sjboardoftrade.com](mailto:ejacob@sjboardoftrade.com).