



# Good News in Saint John



Brought to you by the Saint John Board of Trade Retail Forum

December 2010

Issue 2, Vol 3

## Big Fish Media

Big Fish Media has just launched Saint John Dining.com, the online restaurant guide for Saint John and surrounding communities. The website is a tool to help restaurant goers find a place to dine and to provide restaurants with exposure...a place to show off in front of people who are looking for exactly what they have to offer! The restaurant listings include a description, photos, menu, map, contact information and more. Not only that - Big Fish Media knows that in the future the majority of people surfing the net will do so from their smart phone, so they created a mobile-friendly version of Saint John Dining.com that will automatically display when you view it from your phone. If you own or manage a restaurant in the Saint John area please visit [www.SaintJohnDining.com](http://www.SaintJohnDining.com) and contact Big Fish Media to enhance your listing.

## We Want to hear from YOU...

The Saint John Board of Trade's Retail Forum is interested in the needs of Retailers in the Saint John area. Early in 2011, the Retail Forum will be surveying Retail sector members of the Board of Trade on what they need to succeed. Is it training for yourself? Is it training for your employees? What would benefit your business? The Retail Forum wants to hear to help them develop a series of educational opportunities for Retail members of the Board of Trade!

## Around the City...

Since our September issue, Saint John has seen several new stores open including:

- o Black Dog Boutique – Germain St
- o Britts Pub – Princess St
- o Flirty Fashions – King St
- o Moon Garden – Princess St
- o Relish – Germain St

Stylin' Mama, Baby & Tot is celebrating their 3<sup>rd</sup> Anniversary!

Saint John Mill Rats 1<sup>st</sup> Game at Harbour Station on December 9, 2010.

Saint John Sea Dogs continue to be ranked in the top 3 in the BMO Mastercard Canadian Hockey League Top 10 Rankings.

Also, visit the Tourism Saint John's website for upcoming cultural events as Saint John ends its 225 Anniversary.

## 2010 OBA Awards

This year's 26<sup>th</sup> Annual Outstanding Business Achievement Awards were paintings of the door fronts of local, historic building, by local artist Lynn Wigginton. The Award Recipients were:

Chair's Award – Dalhousie Medicine New Brunswick  
Young Entrepreneur – Kiera Fraser (Je Suis Prest Boutique)

Big Heart Award – Kiwanis Club of Saint John

Entrepreneurial Achievement – Kelson & Kelson Limited

Emerging Enterprise – IBL Clinic Server

Business Excellence – Dillon Consulting Limited

## Plan SJ

The next PlanSJ Open House is scheduled for Wednesday, December 8<sup>th</sup> at the UNB Grand Hall, located at 40 Charlotte Street, from 5:00 pm to 9:00 pm.

*A New Direction: Saint John's Choice for Growth and Change* will present the draft Choice for Growth and Change. Feedback on the draft will be excepted until Monday, January 10, 2011.

For more information: [www.saintjohn.ca/plansj](http://www.saintjohn.ca/plansj), [plansj@saintjohn.ca](mailto:plansj@saintjohn.ca), 635-2000, or visit the PlanSJ Storefront on the 2<sup>nd</sup> level of Brunswick Square.

## Good news stories...

We want your good news stories. In each issue of Currents, the Board of Trade newsletter, we want to talk about the good things that are happening in our local Retail and Hospitality Industry.

Do you have a good news story on retail or business in Saint John? Think about your own business. Is there something you would like to talk about? Have you expanded? Taken on a product line unique to our City? Received recognition or an award for your business?

Send your Good News Story to Erinor Jacob at [ejacob@sjboardoftrade.com](mailto:ejacob@sjboardoftrade.com).

## New Freespot - Saint John Transit

The Saint John Transit Commission announced the roll-out of free Internet access on board the entire Saint John Transit fleet on December 1, 2010. The free service is expected to benefit a wide range of passengers who will have internet access to check email, surf the web, and use social media applications.

For more information on freespots and other freespot providers visit [www.freespots.ca](http://www.freespots.ca).