



# Good News in Saint John



Brought to you by the Saint John Board of Trade Retail Forum

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## Good News at Ben's Clothing and Shoes Ltd!

For over 65 years, Ben's Clothing and Shoes has been a staple cornerstone in the uptown community and surrounding areas of Saint John. Locally and family owned, Ben's Clothing carries quality products for work and casual wear that will stand the test of time!

Our knowledgeable and friendly staff is always ready to go above and beyond to ensure your experience and expectations are met.

The Telegraph journal named Ben's the "Number One Men's Clothing Store to shop in Saint John". Instead of wasting your time searching around town or other places for those hard to find products, why not try Ben's first?

Looking for winter gear in the summer? Big & Tall Clothing? Or just an old fashion customer appreciated shopping experience? Come in and discover the difference for yourself!

Support Local! Check us out on Facebook, Twitter or at [www.BENSCLOTHING.com](http://www.BENSCLOTHING.com). Don't forget to ask us about our Union & Corporate pricing!

## Alex Coffin's Fitness Shop has moved back to its West Side Store location in Lancaster...

For customer convenience, there is product pickup at Treat's Cafe uptown, at the Human Performance Centre in Grand Bay- Westfield, at KenVal Rehab in Rothesay, at Lifestyles Studio in Hampton and at Lifestyles Studio in Sussex.

This move allows Alex to have the flexibility to offer wellness coaching to companies and individuals in the Saint John area. His major client right now is Irving Oil. You can still catch him at the store for personalized fittings and coaching advice most weekday afternoons!

## BEST WESTERN PLUS Saint John Hotel & Suites:

Newly built in 2008, we are pleased to announce recent upgrades to become a PLUS hotel. Best Western International launched 3 descriptors this year to better define different hotel types to guests: BEST WESTERN, BW PLUS and BW PREMIERE.

With our new "PLUS" designation, all rooms are now equipped with multifunction-showerheads, leatherette ice buckets, upgraded bath amenities and new MP3-plugin-alarms. All rooms also include free WIFI, Mini-Fridge and a 32" LCD TV. Our Executive Suites & Jacuzzi rooms now feature iPod-dock clock-radios and luxury bathrobes.

Our complimentary breakfast is now HOT on weekdays, including scrambled eggs and sausages, and deluxe-continental on weekends. We have 3 meeting rooms with great corporate discounts for rooms.

Please contact Terry Tufford for a tour or information. [terry@bestwesternsj.ca](mailto:terry@bestwesternsj.ca) or (506) 657-9966

## Spring has arrived at Lancaster Vehicle Center!

We are pleased to offer many financing services and options not commonly available in the used car industry to folks with great, fair or poor credit. We have new inventory arriving steadily, new financing programs and rates that have something to offer everyone in the market for a pre-owned vehicle.

Visit our on-line showroom at [www.shopforavehicle.com](http://www.shopforavehicle.com). Come see us at 790 Fairville Boulevard, West Saint John or call at 672-1000.

## Good news stories...

In each issue of Currents, the Board of Trade quarterly newsletter, we want to share the good things that are happening in our local Retail and Hospitality Industry. The stories included in this insert have been submitted by various Board of Trade members. Send your Good News story to Erinor Jacob at [ejacob@sjboardoftrade.com](mailto:ejacob@sjboardoftrade.com).

## The Urban Shoe Myth...

The Urban Shoe Myth opened our doors on March 7, 2011. We are so excited to become a part of the fantastic retail group in Uptown Saint John! We will be bringing the ladies of Saint John some fantastic styles of shoes from Calvin Klein, Michael Kors, Miz Mooz, Bernardo, Frye, Hunter, Nine West, Steve Madden, Rosegold, BCBG Max Azria, Stuart Weitzman, Seychelles, and many more.

As well as shoes, we carry handbags. Erin Templeton handbags are made from recycled leathers and are handmade in Vancouver, BC. Hobo International handbags are made of gorgeous coloured leathers. And for those people who want vegan, Big Buddha provides this with style.

The store itself is a mix of modern and vintage - taking the original elements of the building (formally the Tapps bar) such as the brick walls and original hardwood flooring and mixing that with a contemporary feel. The result is an urban shoe oasis! We are also going to be providing an opportunity for people to host their own shoe party at the store! How fun is that!? Stop in to 78 King Street and meet our great staff!

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## Selection of BBQ's and Outdoor Products has doubled at Alternatives

Alternatives, 621 Rothesay has more than doubled their line-up of quality BBQ's. Now you can buy a propane, charcoal or electric BBQ by Vermont Castings, Napoleon, Big Green Egg or Power Chef. You can now enjoy the convenience of a one-stop shopping experience for your BBQ.

Also new this year at Alternatives are patio heaters, patio torches and awnings. To learn more click on Outdoor products at [alternativesnb.com](http://alternativesnb.com)

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## African Food and Salon

"Blessed Fingers" located at 577 Rothesay Avenue has been in business since November of 2010. The business is run simultaneously in two parts: The first is a hair braiding salon, in which your hair can be braided and weaved into a variety of styles as well as removing existing ones. The second is a retail store offering an assortment of fresh and preserved tropical food items eaten by Africans and other nationalities such as Caribbean.

## Free Events on the Boardwalk All Summer Long...

Beginning in June and continuing until Early September, the Market Square Boardwalk has something planned each and every day! For Summer 2011, we've brought back some of our favourite weekend themes and added new events to complement our weekday line-up's popularity.

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## So You Think You Can Dance?

Do you think you have what it takes to be New Brunswick's favourite dancer?! Every Monday evening starting July 4<sup>th</sup> to August 29<sup>th</sup>, the Boardwalk will host sensational dance competitions! We'll be inviting dancers, voters and judges to join in on the fun. This event creates a variety of spectators, whom will surely be enticed...

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## Cruisin' to the Boardwalk...

We've got the best of vintage vehicles lined up on the Boardwalk! With an average of over 50 automobiles on display each week, this event is eye candy for car enthusiasts of every styles and era!

Come out and get you automobile-fill every Tuesday, beginning July 5<sup>th</sup>, to August 30<sup>th</sup>!

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## Saint John Idol IX...

Our ninth season of Saint John Idol is a much anticipated part of Saint John's summertime Wednesdays! Over 5,000 spectators arrive each week to cheer for their favourite local talent.

Saint John Idol is over ten weeks long, and will be held every Wednesday- starting June 29<sup>th</sup>. This competition's grand finale is held in late August on the 31<sup>st</sup>

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## Country Star Competition!

We welcomed performers from across the country to our stage during the CCMA's, and the thousands of fans cried out for more! We brought country back to the Boardwalk! In addition to our regular roster of performances, the boardwalk is plugging in for our own country competition each Thursday evening, starting July 7<sup>th</sup>, all the way to September 1<sup>st</sup>!

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For more information on any of the events listed above, call: (506) 658-3600, or visit [www.marketsquaresj.com](http://www.marketsquaresj.com)