



Saint John Board of Trade

Making It Happen For Business

Mission Statement

*To contribute to a productive economic environment for business in Saint John
To provide encouragement, assistance and guidance for established enterprises, or those aspiring to become established in business*

"Calling All Members"

The Saint John Board of Trade thrives on the energy of its members. By working with a committee, task force, or member forum, you have direct input to the policies that affect how the Board of Trade serves its members, what positions it puts forward to government, and how it serves the community. Committee involvement also gives members the opportunity to meet other Board of Trade members working in the same industry or with coinciding interests. Your Board of Trade membership opens the door to opportunity and a chance to make a difference.

Committees

Business & Community Development

Serves as a catalyst to deal with opportunities for business development in the community. Undertakes activities which create a healthy environment for development in the Saint John area. Works to improve the investment climate.

Communications

Brings together members with expertise/interest to ensure the Board effectively communicates with its members and others. Works to maintain and improve the Board's profile with its various publics.

Government Affairs

Takes action on federal, provincial & municipal issues. Assists in developing policy positions for consideration by the Board, and works with the Board to promote those positions to governments and through the New Brunswick, Atlantic Provinces, & Canadian Chambers of Commerce.

Membership Activities

Major responsibilities include organizing networking mixers and educational lunch and learn events, securing sponsors (when applicable), identifying new networking event opportunities, and educational topics and speakers.

Membership Growth

Develops and implements innovative strategies to recruit new members and retain existing members to the Saint John Board of Trade.

Task Forces

Golf Tournament

Plans the annual B-o-Tee Golf Tournament. Major responsibilities include organizing & promoting the event, securing sponsors and prizes, preparing a budget for approval by the Board, and ensuring a successful event.

Outstanding Business Achievement Awards

Plans the Board's premier event of the fall season. Major responsibilities include securing sponsors, organizing and promoting the event, preparing a budget for approval by the Board, and ensuring a successful event.

Tri-City Mixer 2012

Each year an annual Trade Show is held that showcases members of the Saint John Board of Trade, Fredericton Chamber of Commerce and the Greater Moncton Chamber of Commerce. This mixer rotates between the three cities and will be held in Saint John in April 2012. Major responsibilities include organizing & promoting the event, securing sponsors, preparing a budget for approval by the Board, and ensuring a successful event.

Member Forums

Business/Education

Brings together business, educators, and others to promote education, training and skills development programs. Seeks to improve the skills of the community's workforce and ensure that employers have access to a world-class labour force.

Networking

Brings together members who are in the area of sales to exchange ideas, information and leads. Forum members develop, share and expand networking opportunities in Greater Saint John and provide & receive business leads to other members of the Forum.

Retail

Brings together members of the Retail Sector to actively promote Saint John to our local residents as well as a retail destination, provide training opportunities to assist retail growth for members and share their experience, exchange ideas, and discuss issues of interest.

Transportation

Representing both users and carriers, brings together transportation industry professionals and other interested members to identify and recommend actions to improve air, sea, road and rail transportation systems serving Greater Saint John, and share their experience, exchange ideas, and discuss issues of interest.

Women in Business

Brings together women in business to share their experience, exchange ideas, and discuss issues of interest. Works to develop activities and initiatives of benefit and interest to women in business in Greater Saint John.

Are You Up For The Challenge?

If you are interested in becoming a member of a committee, task force or member forum, please indicate your preferences (1st, 2nd and/or 3rd choices) below. Our Policy and Research Officer will follow up with you once we have received your information.

Committees:

- Business & Community Development
- Communications
- Government Affairs
- Membership Growth
- Membership Activities

Forums:

- Business Education
- Networking
- Retail
- Transportation
- Women in Business

Task Forces:

- Golf Tournament
- Outstanding Achievement Awards
- Tri-City Mixer

Please Print (or Attach Your Business Card)

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ Prov. _____ Postal Code: _____

Phone: _____ Fax: _____ E-Mail: _____



connected!
member of the canadian chamber of commerce network

Please complete and return to: Saint John Board of Trade Office, PO Box 6037, Saint John, NB, E2L 4R5
Phone # (506) 634-8111 Fax # (506) 632-2008 or E-Mail: info@sjboardoftrade.com