



November 10, 2008

Mr. Barry Ogden
Saint John High School
170-200 Prince William Street
Saint John, NB E2L 2B7

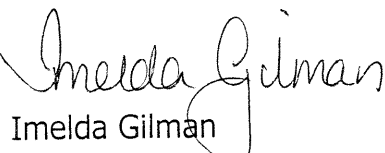
Dear Mr. Ogden:

On behalf of the Board of Directors of the Saint John Board of Trade, I am writing to voice our support to the expansion of the athletics program at the University of New Brunswick Saint John (UNBSJ). The role of athletics in post-secondary institutions cannot be understated as it provides a unifying force for the University student body and the community.

A football team at UNBSJ has the potential to provide deserving students another means to fund their education through scholarships and an enhancement through physical activity and team participation. Many universities and colleges throughout North America are home to football teams. The possible creation of a football team at UNBSJ could provide a source of increased exposure for the University and the City of Saint John at a national level.

The Saint John Board of Trade is dedicated to fostering an economic climate that enhances growth, prosperity, and an improved quality of life in the community. With more than 1,000 members, representing 600 small, medium, and large businesses and organization and therefore, the interests of more than 30,000 citizens, the Board is a dynamic advocate and the principal voice for the business community of Greater Saint John. It offers a variety of programs, activities, services, and networking opportunities designed to enhance the business prospects of members and the overall business climate of the area.

Yours truly,


Imelda Gilman
President

