



Big Splash on the Waterfront!

This event's theme will be in celebration of business in its many facets to encourage a revitalization of the commitment and vision required for industry success. It typically features a significant guest speaker / entertainer(s) and attracts between 400 – 500 business and community leaders. This event will be held on Friday, June 18th, 2010

Presenting Sponsor - \$10,000 (or Co-Presenting Sponsors - \$5000 each)

Be recognized as the primary Big Splash sponsor & supporter of the Board of Trade. Direct corporate name association with the event – recognized as principal supporter.

- Exclusivity within industry sector;
- Name and/or logo prominently associated with the event;
- Recognition in all promotion & publicity;
- Recognition at the event;
- Sponsor representative invited to bring greetings;
- Six complimentary Big Splash event tickets
- Recognition on any multi-media production for the event;
- Web link to Sponsor's Website
- Logo placement on selected on site signage
- Other potential / recognition opportunities as proposed by Sponsor (based on approval by the Saint John Board of Trade and at the expense of the sponsor)
- Recognition in all post-event coverage of the Big Splash

Event Sponsor - \$5,000

Be recognized as a major supporter of the Big Splash & the Board of Trade.

- Exclusivity within industry sector;
- Name and/or logo in all promotion & publicity;
- Web link to Sponsor's Website
- Recognition by the MC at the Big Splash;
- Recognition on any multi-media production for the event;
- Recognition in pre and post event coverage of the Big Splash in the Board's publications.
- Five complimentary Big Splash event tickets

Entertainment Sponsor - \$5,000

Be recognized as the Entertainment Sponsor of the Big Splash

- Name and/or logo in all promotion & publicity;
- Sponsor Representative invited to introduce artists
- Logo placement on selected on site signage
- Other potential / recognition opportunities as proposed by Sponsor (based on approval by the Saint John Board of Trade and at the expense of the sponsor)
- Four complimentary Big Splash event tickets

Media Sponsor - \$5,000

Be recognized as the Media Sponsor and supporter of the Big Splash & the Board of Trade.

- Exclusivity within industry sector;
- Name and/or logo in all promotion & publicity;
- Recognition by the MC at the Big Splash event;
- Recognition in pre and post event coverage of the event in the Board's publications.
- Three complimentary Big Splash event tickets

Food Island Sponsors - \$2,000

- Logo Placement on signage at a pre-determined Food Station
- Recognition as a Splash Sponsor & Supporter of the Board of Trade
- Logo Placement on Saint John Board of Trade event website
- Web link to Sponsor website
- Two complimentary Big Splash event tickets
- Recognition in Board of Trade News Letter
- Recognition in pre and post event coverage of the event in the Board's publications.

Associate Supporters - \$1,000

- Logo Placement on signage at a pre-determined location
- Recognition as a Splash Sponsor & Supporter of the Board of Trade
- Logo Placement on Saint John Board of Trade event website with link
- One complimentary Big Splash event tickets
- Recognition in Board of Trade News Letter
- Recognition in pre and post event coverage of the event in the Board's publications.

Splash Supporters - \$500

- Recognition on any multi-media production for the event;
- Recognition on program/menu at the Dinner;
- Recognition in pre and post event coverage of the Dinner in the Board's publications.
- One complimentary Big Splash event tickets